



## Steps to submit entries for the 2026 Idea of the Year competition

Log onto the dedicated website: [IdeasUK - Idea Spotlight \(ideasuk.wazoku.com\)](https://ideasuk.wazoku.com)

### Login or register

If you have yet to do so, please register for a new account which you can do from the home screen, if you have already registered, please enter your username (often your email address) and the password you chose when you first registered:

ideasuk  
innovation in the workplace

IdeasUK Spotlight

Email

Password

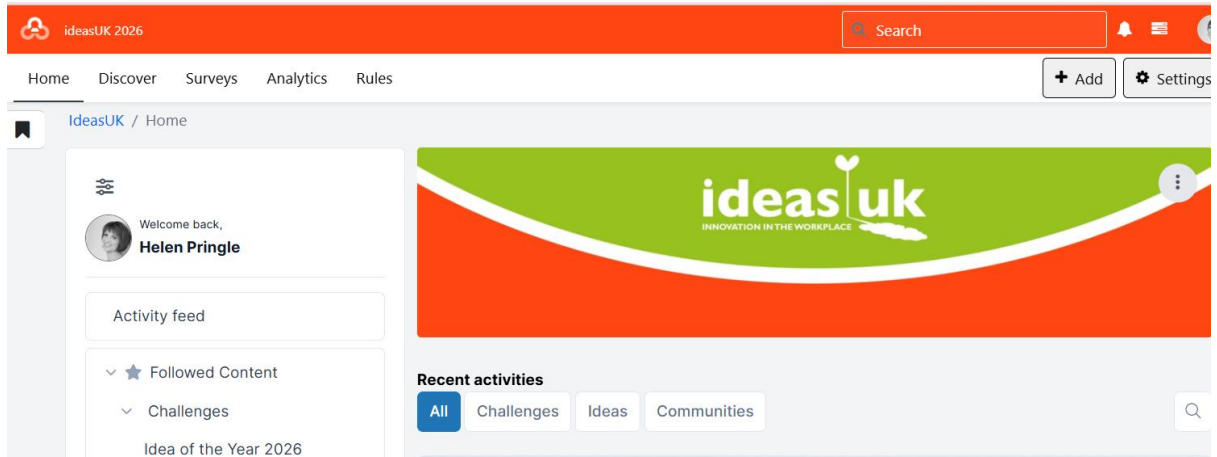
Login

Register for a new account

Forgotten your password?

## Access the site

When you enter the site, you will be greeted by a welcome screen. You will see the following:



## Add your competition entry

Select **Idea of the Year 2026** in the left-hand column:



Click the **+ Add Entry** Button which takes you to the page where you can upload your ideas:

ideasUK 2026 Search

Home Discover Surveys Analytics Rules + Add Settings

### Add Entry to Idea of the Year 2026

**Upload images**

**Banner Image**  
This image will display at the top of the page.  
Upload

**Card Image**  
This image will appear on the cards on the Discover and Home pages.  
Upload

**Title** \* Required  
Enter a title with a maximum length of 100 characters 0/100

**Attach your presentation for the finals of IOY 2026**

**Organisation Name** \* Required  
Please name your organisation and upload your company logo to the card image tab above 0/100

**Initiated & Developed by:** \* Required

Individually created

Team created

Cancel Save as Draft Publish Entry

### Idea of the Year 2026

**Description**

The ideasUK Idea of the Year Competition provides a great opportunity for you to shine a spotlight on the brilliant people and innovations within your organisation. We have eight categories, and members can submit up to ten ideas.

All you need to do is to tell us about your idea, how you developed it and the benefits that have been delivered.

The competition is open for entries until Friday 3<sup>rd</sup> July 2026.

Which categories will you choose:

AI for Continuous Improvement Award / AI for Disruptive Change Award / Continuous Improvement Award / Customer Focus Award / Digital & Technology Award / Innovation Award / People & Wellbeing Award / Sustainability Award

### Adding the details for your idea:

- First add your company logo or a picture of your idea using the banner / card image buttons
- Add the title of your idea – note there is a maximum of 100 characters and the name of your organisation.

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**Initiated & Developed by:** \* Required

- Individually created
- Team created
- Open/Partnership

**Idea Categories** \* Required

Select a value... ▾

We are asking you to state whether the idea was mainly initiated and developed by an individual who works for your organisation, whether it was initiated and developed by an internal team or whether you put an open call out for an idea or perhaps used existing ideas and technologies from another company to re-purpose for your needs, which would classify as an open/partner ideas.

Next, select a category against which to enter your idea – please note, each idea should only be entered **ONCE**, so please pick the category that you feel best suits your idea

The next section is asking for a summary of your idea – to grab attention and provide the judges with an overview of your idea (maximum 1000 characters). In addition if you feel your idea could work within a second category, please make a note of it here.

**Idea Summary** \* Required

1000

**B I U S x<sub>e</sub> x<sup>2</sup> I<sub>x</sub> |** |≡| :≡| ≡≡| ≡≡| ” | Size ▾ | **A ▾ A ▾** | ✂ | 📄 | ⬅️ | ➡️ | 🗑️ | 🗨️ | 📄

Provide a brief overview of the idea

What problem does your idea solve or what opportunity does it exploit. Here we are asking you to describe the ‘as-is’ situation and reason behind why your idea was developed in the first place. You may want to include data or customer/employee feelings. Effectively this should provide a clear understanding of why you initiated your idea – the ‘pain’ it is solving or the new opportunity that now exists which you have exploited. (max. 3000 characters)

**What problem or opportunity does your idea solve?** \* Required

3000

**B I U S x<sub>e</sub> x<sup>2</sup> I<sub>x</sub> |** |≡| :≡| ≡≡| ≡≡| ” | Size ▾ | **A ▾ A ▾** | ✂ | 📄 | ⬅️ | ➡️ | 🗑️ | 🗨️ | 📄

Detail the reason the idea is beneficial to your organisation

The next section is ‘Actions taken’ and is your opportunity to explain to the judging panel how your idea was developed. What did the individual or your organisation do to perhaps get this idea in the first place and how did you develop and deploy the resulting solution? You may also wish to explain how the development was funded; who was involved; how was due diligence / testing completed; what made this idea a success; whether the idea was piloted first and the results of that pilot; how the solution was then launched to a wider audience and finally why this is a novel solution for your organisation? Effectively we are asking you to tell the story of ‘how’ your idea came to be. Please also remember that our judges may not be technical experts so remember to use simple language and appeal to their heads through the use of evidence and data and their hearts. (This is the largest section - max. 3000 characters)

**Actions taken** \* Required

3000

**B I U S**  $\times_2$   $\times^2$   $\mathcal{I}_x$  |  $\equiv$   $\equiv$   $\equiv$   $\equiv$  | ” | Size | **A** **A** | ✂ |  $\leftarrow$   $\rightarrow$  |  $\square$   $\square$   $\square$  |

In the final written section, we ask you to share the idea outcome and impact your idea has had. This can either be numerical in terms of costs saved or income generated, or less tangible, such as employee engagement, customer happiness or sustainability impacts. In essence the judges would like to know what benefits your idea has had on the initial problem / opportunity you were solving for. (Max. 2000 characters)

**Idea outcome and Impact** \* Required

2000

**B I U S**  $\times_2$   $\times^2$   $\mathcal{I}_x$  |  $\equiv$   $\equiv$   $\equiv$   $\equiv$  | ” | Size | **A** **A** | ✂ |  $\leftarrow$   $\rightarrow$  |  $\square$   $\square$   $\square$  |

Detail the tangible and non-tangible outcomes of your idea

Finally, there is the opportunity for you to add attachments – but these should **only be photos or perhaps graphs** to help the understanding of what you did, what the solution looks like and/or what the benefits were. The judges **will NOT read** attachments that are purely additional written information. The maximum size for each attachment is 5MB.

**Attachments**

Some required\* fields are missing or incorrect. [View the first one](#)

Cancel Save as Draft **Publish Entry**

You can save your idea at any point using the ‘Save as Draft’ button and come back to it later. Once you have added all the information click the ‘Publish’ button and the idea will automatically be sent to the judges to read.

Should you wish to discard your idea – you can click the ‘discard’ button to delete your entry.

All entries must be in the system and ‘published’ by **FRIDAY 3rd JULY 2026.**

**That’s all that you need to do, we look forward to receiving your competition entries and Good Luck!**