



#5 2025: From books to reality: Business lessons learnt and applied

Speaker: David Fitzpatrick

Date: Tuesday 6th May 2025

Time: 10.00am GMT / 1.00pm GST

Duration: 45 minutes

David had worked in senior roles within the construction industry for many years and was a fan of self-learning and reading all the business books available. But too much got started and never lasted or had the impact he wanted until he went to a charity dinner where an ex-rugby player, Richard Parks, spoke about climbing the seven highest peaks in the world in seven months.

He decided to try something outside his skill set and abilities. Let's cycle around the whole of the UK, 1600 miles in 16 days, which for somebody who didn't own a bicycle, let alone think about cycling 100 miles a day for 16 days, was a tall ask. From deciding the challenge to finishing 9 months later, this talk is about what can be achieved, not just on a bike ride but in business, from setting a vision to achieving goals in whatever timescale you set and the lessons learnt that actually work!

Find out more about David Fitzpatrick and Obvious Consult Ltd through the website:
www.obviousconsult.co.uk

Dial-in details as follows:

Join Zoom Meeting

<https://us02web.zoom.us/j/88236568831?pwd=dU0zK25GZWl3bGlHUFEzSlZnRVBpUT09>

Meeting ID: 882 3656 8831

Next Session:

- **10th June:** Marketing your ideas, Margaret Bradshaw