



#3 2025: An hour from idea to impact: AI for Innovation

Speaker: Eric Paquin

Date: Tuesday 11th March 2025

Time: 10.00am GMT / 2.00pm GST / 11.00am CET

Duration: 45 minutes

Ever wondered how AI could help your innovation work, but felt overwhelmed by the tech-speak? You're not alone!

Join us for a relaxed session where we'll explore how AI tools can supercharge your innovation (and other) processes - no fancy jargon required. Think of it as having a chat with friendly colleagues who've been experimenting with these tools and want to share what actually works.

What to expect:

- Real stories of AI success (and amusing failures!) in innovation projects
- Suggestions (and feedback) on practical tools you can start using tomorrow
- Plenty of time for those "silly" questions we're all thinking about

Bring yourselves, your questions, and your curiosity. We're all learning together, and sometimes the "obvious" questions lead to the best discoveries.

Dial-in details as follows:

Join Zoom Meeting

<https://us02web.zoom.us/j/88236568831?pwd=dU0zK25GZWl3bGIHUFZlZnRVBpUT09>

Meeting ID: 882 3656 8831

Future Sessions:

- **8th April:** Mental Health & Neurodiversity – Amanda Jackson

- **6th May:** From books to reality, business lessons learnt and applied - David Fitzpatrick
- **10th June:** Marketing your ideas, Margaret Bradshaw