



#8: Developing an IP Strategy, Philippa Power

Date: Tuesday 10th September

Time: 10.00am BST / 1.00pm GST / 11.00am CET

Duration: 45 minutes

Dial-in details: Join Zoom Meeting

<https://us02web.zoom.us/j/88236568831?pwd=dU0zK25GZWl3bGlHUFEzSlZnRVBpUT09>

Meeting ID: 882 3656 8831

Passcode: 197076

Philippa Power is a Partner at Dehns (www.dehns.com) and a Chartered UK and European Patent Attorney, with a Masters of Engineering degree from the University of Cambridge. Philippa handles patent work in a variety of engineering fields and acts for clients of all sizes, ranging from individuals to multinationals. She provides clear and commercially focussed advice tailored to the individual needs of clients, depending on the challenges they are facing. She understands the commercial importance of having a robust IP strategy and building a strong IP portfolio, and is experienced in guiding companies (both early stage and established) through this process. Philippa's work includes drafting and prosecuting patent applications in the UK and Europe and handling international patent portfolios. She also advises clients in a number of other relevant areas including infringement and validity, freedom to operate, evaluating patent portfolios and due diligence.

During this session, Philippa will be sharing her expertise to provide an overview of Intellectual Property (IP) rights and tips around how to develop an IP strategy for identifying and protecting your innovations. An IP strategy is a plan to build and protect an IP portfolio and to leverage the maximum possible value from the IP assets (your innovations) in that portfolio, while ensuring any actions undertaken are consistent with your company's business goals and objectives. Join us to learn more!