



## Idea of the Year 2024

### The Basic Rules

- The competition will open to entries on **Monday 4<sup>th</sup> March 2024**
- The competition is **FREE** to enter for all ideasUK member organisations
- Entries must be submitted online by the closing date, which this year is **Friday 5<sup>th</sup> July 2024**
- The maximum number of ideas any one company can enter into the competition is **TEN**
- The submission form is split into a series of questions, with a character limit per answer. Whilst attachments are allowed, they may only contain pictures / photographs or diagrams, which may be annotated. Any attachments with additional write-ups will not be included within the judging process
- When you upload your idea you will be asked to pick a 'category' that you feel best represents your idea. During the judging process the judges have the right to change the category, if they feel the idea will have an improved chance of success in an alternate category
- The evaluation criteria for all ideas are: **Idea Impact, Economic Viability, Applicability and Innovation**
- **Each idea may only be entered ONCE**
- If an idea has been entered into the competition previously it is **NOT** eligible to be entered again unless a significant change or update has been made in the last 12 months
- Your idea will only be visible to the judges, so your IP is protected
- **All outstanding invoices from ideasUK must be paid** for your idea to be eligible in the competition

## Submitters Undertaking

The process of uploading an idea is the submitting organisation's agreement to the conditions of the competition and confirmation that:

- The idea has been implemented and delivered benefit, tangible or intangible, to the organisation after 1<sup>st</sup> March 2023 and not been entered into the competition previously
- **Should your idea be picked as a finalist, the submitter themselves (or at least one of the team), will be available to attend the full two days of the ideasUK Conference (6<sup>th</sup> & 7<sup>th</sup> November 2024).** During this time they will attend a face to face judging session and the awards presentation. NB: ideasUK will withdraw the idea from the competition in the absence of a representative
- If an idea is selected as a finalist, the organisation will create a 60 second video to be shown during the awards ceremony
- Upon request, the organisation will provide one paragraph outlining the idea that can be circulated to all member organisations post-competition.

## ideasUK Undertaking

On receiving a completed idea nomination, ideasUK will undertake to:

- Arrange an initial judging of all ideas by an independent panel of Judges, who will review and shortlist the ideas, choosing finalists for each category
- Notify submitting organisations of the ideas shortlisted as finalists by **Wednesday 31<sup>st</sup> July 2024**
- Provide a 'Special Rate' for finalists to attend the conference
- Provide a face to face meeting of 15 minutes for each finalist with the independent judging panel during Conference (10 minutes for a presentation and 5 minutes for a Q&A)
- After the face to face judging, select winners in each category and the overall Idea of the Year winner will be chosen from the category winners
- Announce the winners at an Awards ceremony on **Thursday 7<sup>th</sup> November 2024.**
- Provide a full set of all results to all participating organisations
- Provide a 'winners' trophy for each award
- Recognise all finalists during the award ceremony.

**NB: The judges' decision is final and no correspondence regarding outcome will be entered into.**