

**ideasUK**  
**Idea of the Year Competition 2024**

**Categories**

**1. Sustainability Award:** The term Sustainability is used to describe many different approaches toward improving our way of life. Sustainability does not (and should not) have a rigid definition. Some views of what Sustainability can encompass are: reducing our harm on the environment and ultimately reversing the harm we have already caused. Renewing resources at a rate equal to or greater than the rate at which they are consumed.

**2. Health & Safety Award:** The main focus within Health & Safety is on three different objectives: 1. The maintenance and promotion of workers' health and working capacity. 2. The improvement of the working environment and work to become conducive to health and safety. 3. Development of work organisations and working cultures in a direction which supports health and safety at work and in doing so also promotes a positive social climate and smooth operation and may enhance productivity of the undertakings.

**3. Customer Focus Award:** Keeps internal and/or external customer(s) in mind at all times. Strives to proactively address customer concerns and needs. Assists business partners and customers achieve their work goals via application of their own skills and knowledge; strives to provide consistent customer satisfaction.

**4. Continuous Improvement Award:** A continual improvement process, also often called a continuous improvement process (abbreviated as CIP or CI), is an ongoing effort to improve products, services, or processes. These efforts can seek "incremental" improvement over time or "breakthrough" improvement all at once. Delivery (customer valued) processes are constantly evaluated and improved in the light of their efficiency, effectiveness and flexibility.

**5. Value for Money Award:** Good value for money is the optimal use of resources to achieve the intended outcomes. 'Optimal' means the most desirable possible given expressed or implied restrictions or constraints. Value for money is not about achieving the lowest initial price. Best value for money is defined as the most advantageous combination of cost, quality and sustainability to meet customer requirements.

**6. Digital & Technology Award:** Ideas that make an improvement by using a novel manufacturing, engineering, construction or technical solution, or the use of digital technology or media. Digital technology incorporates aspects of computer science and information technology. It explores how we can use technology to create, store, process, analyse and present information in a digital context. This includes computer architecture, networks, web technology, digital media, programming tools and software applications.

**7. Innovation Award:** Innovation is often also viewed as the application of better solutions that meet new requirements, unarticulated needs, or existing market needs. This is accomplished through more-effective products, processes, services, technologies, or business models that are readily available to markets, governments and society.

**8. People & Wellbeing Award:** This category focuses internally **on your** people; on improving the culture of an organisation, leading to a highly engaged workforce. We are looking for ideas that focus on achieving cultural goals, aligning the workforce with the vision and strategy of an organisation and encouraging the use of a common language and shared behaviours. Particularly important is the focus on the mental and physical wellbeing of the people.

**9. Design Award:** Using the definition of design 'Design is a plan for arranging elements in such a way as best to accomplish a particular purpose.' We are looking for ideas that demonstrate a particular focus and plan to achieve a solution – it could be in your products, projects or services.

**Full details of the Idea of the Year Competition can be found at the ideasUK  
Ideas Spotlight - [www.ideasuk.wazoku.com](http://www.ideasuk.wazoku.com)**