



# ENLIGHTEN ENHANCE EMPOWER ENGAGE!

36<sup>TH</sup> INTERNATIONAL CONFERENCE

8<sup>TH</sup> - 9<sup>TH</sup> NOVEMBER 2023

**ideas uk**  
innovation in the workplace



# ENLIGHTEN ENHANCE EMPOWER ENGAGE!

WE ARE DELIGHTED TO WELCOME YOU, IN PERSON, TO OUR 36TH IDEASUK CONFERENCE **ENLIGHTEN, ENHANCE, EMPOWER, ENGAGE!** THIS YEAR ALL OF OUR CONFERENCE SESSIONS ARE BASED AROUND OUR ETHOS AS AN ORGANISATION, TO EMBED INNOVATION INTO EVERY ORGANISATION'S DNA. IT'S A GREAT WAY TO RE-FOCUS YOUR THINKING AROUND INNOVATION MANAGEMENT.

To **ENLIGHTEN** encouraging you to think beyond boundaries

To **ENHANCE** your innovation programme and develop expertise through dedicated conference sessions

To **EMPOWER** through providing support to further develop organisational expertise and drive a culture of innovation

To **ENGAGE** and inspire connection, change and commitment to deliver success

Getting people together to exchange views has always been a primary aim of ideasUK and it remains at the core of our ethos. Our regular interactive Knowledge Nuggets remain a firm fixture in the diaries of our members, and we take this opportunity to remind you that all are welcome to join the sessions. Of course you can catch up in the members' area of the ideasUK website, [www.ideasuk.com](http://www.ideasuk.com) to watch previous episodes now.

Our Conference culminates in the announcement of the results of the 2023 ideasUK Idea of the Year Competition on Thursday 9th November. As always, we have had some amazing ideas submitted this year and can't wait to recognise all our finalists and celebrate the success of the winners.

Thank you for joining us at our 2023 conference, 'ENLIGHTEN, ENHANCE, EMPOWER, ENGAGE!' We hope you find the topics we will be discussing as valuable to your organisation as we have found them to ideasUK.



Stuart Laws,  
Chairman, ideasUK



Zena Cox,  
Operations Director, ideasUK

## idea of the year COMPETITION

THE IDEA OF THE YEAR COMPETITION PROVIDES A GREAT OPPORTUNITY FOR YOU TO RECOGNISE EMPLOYEES WHO SUBMITTED THOSE INCREDIBLE IDEAS THAT HAVE MADE A REAL CONTRIBUTION TO YOUR BUSINESS SUCCESS.



Each idea is initially judged against four criteria:

### IDEA IMPACT

Improvement on existing standards (cost, customer focus, profitability, safety, engagement, etc.)

### ECONOMIC VIABILITY

Level of cost-benefit / competitive advantage

### APPLICABILITY

Level of transferability / ease of use / sustainability

### LEVEL OF INNOVATION/NEWNESS

Creativity and originality

*Whilst entry shortlisting is an on-line process, the confirmed finalists are still judged face-to-face over the course of the two-day Conference by our independent panel of Judges. The individual category winners, Judge's awards and overall Idea of the Year 2023 will be announced at the Idea of the Year Awards Dinner on Thursday 9th November.*

### IDEA OF THE YEAR AWARD TROPHY CATEGORIES:

**CONTINUOUS IMPROVEMENT** A continual improvement process (abbreviated as CIP or CI), is an ongoing effort to improve existing products, services, or processes. These efforts can seek 'incremental' improvement over time or 'breakthrough' improvement all at once. We are looking to see processes are constantly being evaluated and improved in light of their efficiency, effectiveness and flexibility.

**CUSTOMER FOCUS** Keeps internal and/or external customer(s) in mind at all times. Strives to proactively address customer concerns and needs. Assists business partners and customers achieve their work goals via application of their own skills and knowledge; strives to provide consistent high levels of customer satisfaction.

**DESIGN** Using the definition of design 'Design is a plan for arranging elements in such a way as to best accomplish a particular purpose.' We are looking for ideas that demonstrate a particular focus and plan to achieve a solution – it could be in your products, projects or services.

**HEALTH & SAFETY** The main focus within Health & Safety is on three different objectives:

1. The maintenance and promotion of workers' health and working capacity.
2. The improvement of the working environment and work to become conducive to health and safety.
3. Development of work organisations and working cultures in a direction which supports health and safety at work and in doing so also promotes a positive social climate and smooth operation and may enhance productivity of the undertakings.

**INNOVATION** Innovation is often also viewed as the application of better solutions that meet new requirements, unarticulated needs, or existing market needs. This is accomplished through more-effective products, processes, services, technologies, or business models that are readily available to markets, governments and society.

**PEOPLE & WELLBEING** This category focuses internally on your people; on improving the culture of an organisation, leading to a highly engaged workforce. We are looking for ideas that focus on achieving cultural goals, aligning the workforce with the vision and strategy of an organisation and encouraging the use of a common language and shared behaviours. Particularly important is the focus on the mental and physical wellbeing of the people.

**SUSTAINABILITY** The term Sustainability is used to describe many different approaches toward improving our way of life. Sustainability does not (and should not) have a rigid definition. Some views of what Sustainability can encompass are: reducing our harm on the environment and ultimately reversing the harm we have already caused. Renewing resources at a rate equal to or greater than the rate at which they are consumed.

**DIGITAL & TECHNOLOGY** Ideas that make an improvement by using a novel manufacturing, engineering, construction or technical solution, or the use of digital technology or media.

**VALUE FOR MONEY** Good value for money is the optimal use of resources to achieve the intended outcomes. 'Optimal' means 'the most desirable possible given expressed or implied restrictions or constraints.' Best value for money is defined as the most advantageous combination of cost, quality and sustainability to meet customer requirements.

**JUDGE'S SPECIAL ACHIEVEMENT AWARDS** Each Judge is invited to present an award to the idea delivered with passion and individual commitment that really captured their imagination.

**IDEA OF THE YEAR AWARD** The winner will be chosen from the winners for each category and represents the idea that is the outstanding entry for the 2023 competition.





WEDNESDAY  
8<sup>TH</sup> NOVEMBER 2023

# ENGAGE! DAY 1

## ENLIGHTEN

- 10.00 Introduction to conference - Stuart Laws, Chairman ideasUK, Assistant Head of Innovation MOD
- 10.15 Enlightening and encouraging, thinking beyond boundaries – Jorn Lovstrom
- 11.15 COFFEE & NETWORKING
- 11.45 Sustainable development – Catryn Holzinger, Well-being of Future Generations Manager, Audit Wales
- 12.30 LUNCH

## ENHANCE

- 13.30 Introduction to industry 4.0: What is it and why should I care? – Josh Denning, Senior Engineer, Production Print Engineering, Ricoh
- 14.15 Innovation in Rolls Royce - Johann Wolf – Director of Manufacturing, Rolls-Royce Motor Cars
- 15.00 COFFEE & NETWORKING
- 15.30 Innovation Sprint - Innovation Network
- 17.30 CLOSE
- 19.00 Accreditation Awards
- 19.30 Dinner

## EMPOWER

- 09.00 Introduction to Day 2 – Tammy Holmes, Vice Chair ideasUK and Commercial Director, West Midlands AHSN, NHS
- 09.05 Leadership necessary for Operational Excellence - Prof. Sanjay Bhasin Probation Service Head of Continuous Improvement (Business Strategy and Change) / Moj Innovation Lead
- 09.50 Empowering Employees at Dubai Customs – Khalid Al Zarooni, Innovation Specialist, Dubai Customs
- 10.20 COFFEE & NETWORKING
- 10.50 Empowering the next generation – Dave Jarman, Associate Professor of Innovation and Entrepreneurship Bristol University
- 11.30 Empowerment of the pre-generation - Sarah Glass, Executive Director, Centre for Leadership Performance
- 11.50 Next Generation Panel Discussion – Josh Denning, Ben Wainwright, Bristol University representative, JLP Partner
- 12.30 LUNCH

## ENGAGE

- 13.30 Engaging with our breathing – Gill Holdway, Democratic Vitality Specialist Manager and business coach, John Lewis Partnership
- 14.00 Mental Fitness – Ben Wainwright, Co-Founder of Remap Mental Fitness
- 15.00 COFFEE & NETWORKING
- 15.30 Developing and Working in a High Performance Team – Alan Firmin, Head of TLC Enablement, Thales UK
- 16.15 Platinum Panel – Jayne Garner, Hussain Al Fardan, Pablo Brizzio
- 17.00 CLOSE
- 18.30 Awards Dinner

# ENLIGHTEN DAY 2

THURSDAY  
9<sup>TH</sup> NOVEMBER 2023







# JUDGES

**LIEUTENANT COLONEL TREVOR BOWMAN** | I joined the Army as a Junior Soldier and am now a Lieutenant Colonel in the Royal Electrical and Mechanical Engineers (REME). I am currently the Army Operations Manager for our engineering and maintenance contracts with commercial companies. In previous posts I have been responsible for the Apprenticeship Contract for the REME (about 2000 learners on programme at any one time) and operational delivery of engineering and maintenance support to the British Army's only Port and Maritime unit both in the UK and on operations abroad. I have an MSc in Human Resource Management; a Diploma in Management and I am an ISO 9001:2015 Lead Auditor.

**MICHAEL DAVIES** | I was the Head of UK Idea Management within HSBC Bank for 23 years and have been an ideasUK Board member for the last 17 years. I started my working life as a chef and spent several years travelling the world working on the Queen Elizabeth II cruise liner. After an unusual twelve months working for the Royal Family at Buckingham Palace, I returned to education and re-trained in business and computer programming gaining a first in my degree. This led me to HSBC where I progressed from a six week temporary contract within one of the banks Contact Centres, to a full time role within the Chief Executive's Office where I was based for the 23 years.

**SHEILA WALKER** | My experience working with Direct Line Group has given me a wealth of experience in innovation and ideation; throughout my time with the business, I worked across different departments, from customer facing areas to carrying out specialist HR and Employee Engagement work and for the last seven years managed their business wide Innovation platform, Idea Lab. This initiative realised cost savings in excess of £4.6 million and countless process improvements and supported many businesses wide and divisional strategic initiatives. I took on the role as a judge of the Idea of the Year competition in 2021 and am looking forward to continuing in this role in 2023.

**DANIEL BALLIN** | As Chief Executive of Ideas Crucible Dan advises and secures investment capital for start-ups and providing trusted deals to the venture capital, angel investors and private equity community. As a former entrepreneur I exited two start-ups. I am a Non-Executive for a Property Tech and Cyber Security company, and board advisor to a Sportech and Fintech. I also advise a wealth management bank. My career focused on navigating the world of start-ups and scale-ups, and I have a track record launching multi-million-pound ventures for large brands including Coca-Cola, Goldman Sachs, Novartis, BT, and IAG which achieved cumulative revenues more than \$1 billion. I am a Chartered Engineer, inventor on 17 patents, Editor-in-Chief of Virtual Reality (Springer Nature) and studied for a Doctorate in artificial intelligence.

expert

# SPEAKERS

ENLIGHTEN  
ENHANCE  
EMPOWER  
ENGAGE!



**STUART LAWS** | Assistant Head of Innovation MOD and Chairman ideasUK

Stuart joined the MOD in 1990 and has enjoyed a varied career to date, being involved with many key improvement and engagement programmes and initiatives. Since 2012 he has been solely responsible for the MOD's Idea Scheme (GEMS), working with internal and external partners to drive improvements in support of greater benefit for individuals and the business.

With over 20 years' experience in designing and delivering information and communication technologies (ICT) projects within Defence, Stuart has a unique combination of knowledge and experience which he uses to help others deliver projects in support of Defence Innovation.



**JØRN LØVSTRØM** | Training Manager, J L Associates

Jørn Løvstrøm is a civil servant who has worked across a variety of government departments throughout his career but primarily within the Ministry of Defence (MOD). His MOD career spans almost 20 years working in several roles before specialising as a management training and development consultant. It was during his time as the manager of the 'GEMS' staff suggestion scheme that he was first introduced to ideasUK and maintained his association with ideasUK as Vice Chairman until 2015. In 2017 ideasUK awarded Jørn with an Honorary Fellowship in recognition of his contribution to our organisation's development.

He continues to work within government and across Whitehall, but now as an independent training consultant specialising in management, leadership and team development. He is a keen and passionate exponent of the supporting theories and psychometrics around these themes and is qualified and accredited in the delivery of various personality preference psychometric tools such as the Myers Briggs Type Indicator (MBTI step 1 & 2 level), the Strength Deployment Inventory (SDI) and the Personality and Preference Indicator tool (PAPI). He is also experienced and accredited in the delivery of other tools such as the BELBIN Team Role theory and the concept of Emotional Intelligence using the Emotional Capital Report (ECR) model as developed by Roche Martin corporation.



**CATRYN HOLZINGER** | Well-being of Future Generations Manager, Audit Wales

Catryn is the Well-being of Future Generations Manager at Audit Wales. She is responsible for designing and overseeing work to deliver on the Auditor General for Wales's duty under the pioneering 'Well-being of Future Generations Act'. Catryn previously delivered programmes of audit work across local government. Prior to joining Audit Wales, she worked on policy and improvement at a national and local level. Catryn has worked on a wide variety of issues, including local strategic partnerships, redesigning public service and equalities.



**JOSH DENNING** | Senior Engineer, Production Print Engineering, Ricoh

Josh has been in the manufacturing and engineering industry for around 12 years, recently transitioning into the digital transformation space with PhD in Industry 4.0 in manufacturing. He became a chartered engineer with the institute of mechanical engineers shortly after completing his MSc in engineering management following previous BSc, HND & HNC in manufacturing and engineering related topics.

He is passionate about engineering in all forms on a personal and professional level and fascinated by the impact it has on all of us in everyday life. The future of engineering in the UK is bright and the current advances and innovations around emerging technologies have the power to significantly alter the way we all live for the better and Josh thinks that is amazing and something he certainly wants to be part of.



expert  
**SPEAKERS**



**JOHANN WOLF** | Director of Manufacturing, Rolls-Royce Motor Cars

Wolf is an exceptionally experienced production expert, having spent over 40 years with the BMW Group in senior roles across the automotive manufacturing spectrum. He has led teams in all aspects of production and has an intimate knowledge of the manufacturing process. In his previous role, Wolf was responsible for integrating all new products into the largest BMW Group manufacturing plant in Europe. Wolf took on the role of Director of Manufacturing, Rolls-Royce Motor Cars in December 2018.

**INNOVATION NETWORK**

Innovation Network is a worldwide network of established and highly experienced international experts that help organisations globally on their journey to innovation and change. We offer training, coaching and consultancy services to help build a culture for innovation, to launch or improve innovation processes and to develop the right mindset and skills within teams. Connect with us for a free one-hour Mini Google Sprint taster session!

[innovationtrainingnetwork.com](http://innovationtrainingnetwork.com)



**PROF. SANJAY BHASIN** | Dual role: Probation Service Head of Continuous Improvement (Business Strategy and Change) / MoJ Innovation Lead

Prof Sanjay Bhasin is an accredited senior Operational Excellence academic depicting high-ranking management positions within the industrial, education and the public sector. Extensive previous consultancy experience has supplemented his proficiency within this arena. His present position as 'Head of Continuous Improvement' for the Probation Service across England and Wales predominantly incorporates steering the organisation towards a higher level of C.I maturity. An MBA, Master Black-Belt accreditation, PGCE alongside a PhD in Lean from Aston University provides the academic authenticity. He is the author of various articles published in reputable international journals alongside two books and is a regular key-note speaker at international conferences. He is an Editorial Board Member for the:

'Journal of Applied Continuous Improvement' and 'American Journal of Operations Management and Information Systems.'

He is a fellow of the:

'Institute of Continuous Improvement in the Public Sector', 'International Lean Six-Sigma Institute', 'Chartered Quality Institute'.

Recognition includes most commended award for his research on 'culture' in the 'International Journal of Lean Six Sigma' and winning national awards for his research by the 'Institute for Continuous Improvement in Public Services'. Besides being a peer reviewer of seven international journals; he retains his links with academia and cutting-edge research through his visiting professorship with Buckingham University. His current research includes exploring the nature of leadership needed for operational excellence in the Public Sector and how organisations can sustain a conducive culture permitting companywide transformations to thrive.

**KHALID AL ZAROONI** | Innovation Specialist, Dubai Customs

Khalid Al Zarooni is a young new leader in the world of innovation and is one of the main advocates and driving forces for innovation in Dubai Customs. Khalid has rich experience in employee engagement, ideation, and the innovation process and is an Authorized Innovation Assessor, Certified Design Thinking Expert and Performance Improvement Practitioner. He excels in promoting innovation culture within and without the organization using his great communication and leadership skills.

Khalid has represented Dubai Customs locally and globally at multiple events in the field of innovation and he is directly involved in Dubai Customs' successful journey over the past seven years in attaining local and global recognition and awards which is due to his mind set of success and excellence.

Khalid was instrumental in the establishment of Dubai Customs' Innovation Center and in determining the current and future path and structure of the organization's Innovation Process as well as the transformation of Customs operations. He takes an active role in supporting and developing employees' innovative ideas and constantly utilizes the motivational and cultural aspect of innovation. He was hand selected by the Government of Dubai as a promising Futurist and is currently leading the organization's Future Foresight and Future Shaping teams.



**DAVE JARMAN FHEA FRSA** | Associate Professor of Innovation and Entrepreneurship, Postgraduate Programme Director, Centre for Innovation & Entrepreneurship, Bristol University

Dave is an Associate Professor of Innovation and Entrepreneurship at the University of Bristol's multi-award-winning Centre for Innovation and Entrepreneurship. Dave has previously been Head of Employability and Enterprise at Bath Spa University and Head of Student Enterprise at the University of Bristol. He has 'moonlighted' as an innovation coach, consultant, charity trustee, independent town councillor, and served as Chair of Enterprise Educators UK, the national body representing enterprise and entrepreneurship educators to HM Government. Dave's interests lie in early-stage entrepreneurship, creative habits, and 'threshold concepts' in entrepreneurial thinking.



**SARAH GLASS** | Executive Director, Centre for Leadership Performance

Sarah has been based in Cumbria for more than 15 years, originally moving to the county to run her own successful hotel and restaurant business, she has a particular affinity with SMEs (small and medium enterprises) and the challenge of running a small business. Prior to relocating she spent several years in sales and marketing predominantly in travel and property sectors.

With two sons of her own, she's a fierce champion of education in the county and has driven the pioneering work of the Centre in forging links between schools and business. The centre also designs and delivers fully project-managed programmes that encourage engagement between local employers and young people to help them recognise the career opportunities within Cumbria and beyond.

Sarah leads on all the Centre's school engagement programmes and is responsible for the successful Dream Placement and Bright Stars programmes, year 10 work experience programmes and Primary Business Partnership. Developing the Centre's wide connections with businesses, educators and young people across Cumbria is key to this success.



**GILL HOLDWAY** | Democratic Vitality Specialist Manager and business coach, John Lewis Partnership

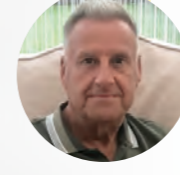
In addition to her role leading a UK-wide team of specialists that support leaders to create a culture of Democratic Vitality across the John Lewis Partnership, Gill is also a business coach with over 10 years' experience. In 2017 she was diagnosed with a lung condition that required her to work with a respiratory physiotherapist and in her own words 'learn to breathe again'. This experience has brought about an increased awareness of her own and others breathing. Working intuitively, with conscious curiosity about how others breathe has given Gill new insights into her coaching work with clients and she now also uses her lived experience to support other business coaches.



**BEN WAINWRIGHT** | Co-Founder of Remap Mental Fitness

After experiencing his own mental health struggles, Ben learnt how our minds have the power to influence every aspect of life – both negatively and positively. He has a first-class master's degree in Computer Science with Innovation, which deepened his technological understanding and developed his skills in human-centred design and entrepreneurship.

During university he gained experience in cyber security with BAE Systems Applied Intelligence and the UK Cyber 9/12 Strategy Challenge. Since graduating, Ben has built on his experience to co-found Remap Mental Fitness. Remap teaches individuals and teams how to train their mind to improve how they think, feel and perform across any area of life.



**ALAN FIRMIN** | Head of TLC Enablement, Thales UK

Alan has had a varied career spanning 30+ years working within large organisations across the Defence & Utility sectors. He has a strong background in building, developing and managing varying sized teams from 10 to 500 within Human Resources and Contact Centre Operations. He has just been appointed to a new role managing an operational Team delivering key activities within the Talent, Learning & Culture discipline at Thales. The team is responsible for delivering operational excellence for a number of expert practices. Alan's experience and pragmatic approach makes him an ideal candidate for this type of role and in the interactive session at Conference he will share his approach to building a high performing team; what has worked, what has not, and why it's important to have a framework from which to work.



# INNOVATION

training from ideasuk

We have a great range of training courses to help you and your organisation deliver the best innovation programme. You may select from our pre-developed training programmes, which we will then personalise for the needs of your individual organisation, working with you to define clear aims and objectives and developing a bespoke offering to meet your needs.



IDEA EVALUATOR  
TRAINING



CHAMPION  
TRAINING



INNOVATION  
PRACTITIONER  
CERTIFICATION



DRIVING  
ORGANISATIONAL  
SUCCESS



EVERYONE  
CAN IDEATE



SELLING  
SOLUTIONS



CAMPAIGNING  
YOUR INNOVATION



EFFECTIVE  
COMMUNICATIONS



RISK  
ANALYSIS

your conference

# HOST



**TAMMY HOLMES**

VICE CHAIR IDEASUK AND COMMERCIAL DIRECTOR,  
WEST MIDLANDS AHSN, NHS

Tammy Holmes is the Commercial Director for the West Midlands Academic Health Science Network (WMAHSN), which leads, catalyses and drives co-operation, collaboration and productivity between academia, industry, health care providers, commissioners and citizens. Supporting the delivery of the Innovation Exchange activity and services, Tammy leads a team that supports West Midlands innovators and adopters to discover and develop health and social care innovation with the aspiration to making the West Midlands an internationally recognised place for digital health and social care innovation.

Tammy has worked in the National Health Service (NHS) for 22 years in a range of roles including clinical audit and research and development. She has an undergraduate degree in psychology and Masters in Applied Health Research, both of which had a heavy focus on change and adoption in the NHS.

Tammy has been an active member of ideasUK for a number of years and is currently a Director and our Vice Chair.

For further information, contact us at [info@ideasuk.com](mailto:info@ideasuk.com)  
or call us on 0844 330 4905



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## INNOVATION NETWORK

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Get in touch!

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Email: [connor@innovationtrainingnetwork.online](mailto:connor@innovationtrainingnetwork.online)



THIS YEAR WE ARE SUPPORTING A SMALL CHARITY IN KENT

## EAST KENT MENCAP

Mencap support individuals with a learning disability in East Kent to tell us what is important to them, so they can achieve what they want out of life, through choice, support, and opportunity.

**MENCAP ARE:**  
**PEOPLE-CENTRED**  
**EMPOWERING AND ALWAYS INCLUSIVE**  
**POSITIVE IN THEIR WORK**  
**DEVELOPING NEW IDEAS AND TRANSFORMING LIVES**

Their purpose is to build members' confidence, self-esteem and skills as well as create opportunities for people with a learning disability both now and in the future.

They want people with a learning disability to be seen, heard and valued by their communities.

They are very proud of their Members Committee that is made up of East Kent Mencap (EKM) service users. The committee members represent all of the different services and geographical locations that they cover at EKM.

They work to raise awareness of the lives of people with a learning disability, and campaign for equal rights and opportunities.

Although East Kent Mencap are affiliated to National Mencap, they are independently registered and governed, and self-financed.

If you wish to donate to the ground breaking work of East Kent Mencap, please give generously at the ideasUK Conference or directly to:

[www.eastkentmencap.co.uk/donate](http://www.eastkentmencap.co.uk/donate)





IDEASUK 36<sup>TH</sup> INTERNATIONAL CONFERENCE  
WEDNESDAY 8<sup>TH</sup> AND THURSDAY 9<sup>TH</sup> NOVEMBER 2023  
TEWKESBURY PARK HOTEL

# conference BOOKING

NON-MEMBER  
& MEMBER

## ONE DAY DELEGATE

(evening meals and awards dinner not included)

£750

NON-MEMBER

## TWO DAY DELEGATE

(includes meeting attendance, all meals and awards dinner)

£1600

IDEASUK  
MEMBERS

## TWO DAY DELEGATE

(includes meeting attendance, all meals and awards dinner)

£1350

## FINALIST: TWO DAY DELEGATE

(includes Idea of the Year judging, meeting attendance, all meals and awards dinners)

£950

All prices exclude VAT charged at 20%

## CONFERENCE BOOKING

All Conference delegate fees must be pre-paid, with payment required by Friday 27th October 2023 to confirm your booking.

ideasUK must be informed of any changes or cancellations by email to [info@ideasuk.com](mailto:info@ideasuk.com). No refunds will be given for any cancellations notified after 1st October 2023. Substitution of delegates is accepted but must be notified to ideasUK.

**WHAT'S INCLUDED:** All conference facilities on Wednesday 8th and Thursday 9th November (meals and refreshment as indicated in the conference programme).

## ACCOMMODATION

Accommodation may be booked at the Conference venue, Tewkesbury Park Hotel. All rooms in the hotel have ensuite facilities, tea/coffee making facilities, radio and TV.

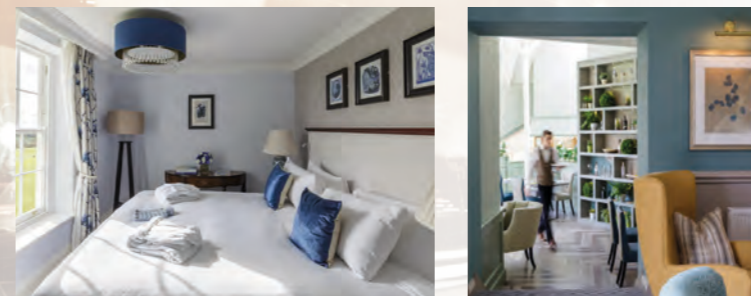
Accommodation needs to be booked directly through the hotel. ideasUK Conference delegates are offered a preferential rate.

Please quote reference **'TEWKI16612'** stating you are with the IdeasUK Conference. Contact for reservations: ALEXANDRA BRYANT –

**RESERVATIONS@TEWKESBURYPARK.CO.UK | +44 1684 272313**



TEWKESBURY PARK HOTEL  
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GL20 7DN  
+44 1684 272300



Please use the hotel website for directions if driving:

**[www.tewkesburypark.co.uk/about-us/location](http://www.tewkesburypark.co.uk/about-us/location)**

**NEAREST RAILWAY STATION:** The nearest rail station is Ashchurch for Tewkesbury, which is on the Bristol to Birmingham main line. Services operate with First Great Western from Worcester, Cheltenham, Gloucester and Bristol. Some services from Cross Country between Cardiff Central and Nottingham also stop here, providing a link directly to Birmingham. The hotel is approximately 10 minutes' drive (taxi) from Ashchurch train station.

**NEAREST AIRPORT:** Tewkesbury Park is just 49 miles from Birmingham Airport to the north, and 60 miles from Bristol Airport to the south.

## FURTHER INFORMATION:

If you wish to discuss any aspect of this event:

**0844 330 4905**

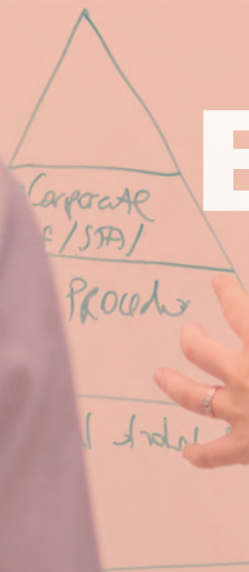
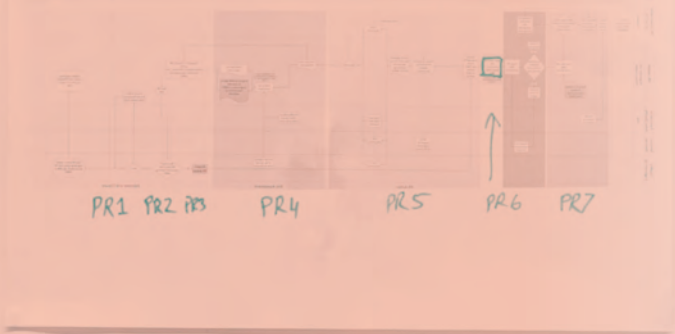
(Calls cost 6p per minute plus your phone access charge.)

**[info@ideasuk.com](mailto:info@ideasuk.com)**

Further information is also available on our website

**[www.ideasUK.com](http://www.ideasUK.com)**





# ENLIGHTEN ENHANCE EMPOWER ENGAGE!



To keep up to date with all the news of our 36th International Conference, please visit our website [www.ideasUK.com](http://www.ideasUK.com), follow us on X @ideasUKofficial, or on LinkedIn @ideasUKofficial.

We will also be using the hashtag #iuk23 and encourage all delegates to post live updates.

**PHOTOGRAPHS** | ideasUK has ensured that there will be a photographer in attendance, who will be capturing the full event (including the Awards Ceremony) but we must stress that any photographs taken by us will not be made available until after Conference has ended. We understand that whether it is for your internal newsletter, local or national press, that photographs will always help you gain attention and therefore we would ask you to be prepared and bring your own camera to assure immediate availability. As part of our compliance, all delegates who register to attend the ideasUK 36th International Conference are considered to have granted permission for photography.



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imagine. change.

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