

Press release announcing 35<sup>th</sup> International ideasUK Conference

**Secrets to success in the new world of innovation - ideas experts from over 30 organisations will be hosted at the Tewkesbury Park Hotel, Tewkesbury 9/10 November 2022**

ideasUK, the UK's foremost team for the promotion of employee innovation programmes, will host its 35<sup>th</sup> International Conference, 'Secrets to success in the new world of innovation', 9/10 November at the Tewkesbury Park Hotel, Tewkesbury. Ideas experts from over 30 organisations will meet to explore the latest and best in harnessing employee power to develop and promote innovation in the workplace.

We are delighted to be able to meet in person, at our 2022 ideasUK Conference '**Secrets to success in the new world of innovation**'. It seems like such a long time since we last sat together in 2019: we have seen so many changes in that time in the world in general and the world of work in particular.

The conference will deliver two days of international experts talk about ideation, strategy and management with a focus on the secrets to success in the new world of innovation. We want to provide a helping hand to everyone involved in innovation; from **empowering our people** which will incorporate how to drive a culture of innovation and a desire to contribute, to sessions that **enhance the process** of running an ideas programme and the **purpose that enlightens** our organisations and drives our activities and achievements.

Getting people together to exchange views has always been a primary aim of ideasUK and it remains at the core of our ethos. The Conference culminates in the announcement of the results of the 2022 Idea of the Year Competition on Thursday 10 November.

Zena Cox, Operations Director ideasUK commented, "Delegates tell us that what makes the ideasUK Conference so special and valuable is the rare chance to stand back and look at their organisations, expand their network and gain fresh perspectives on how to operate their innovation programmes. We are delighted to be able to provide such an opportunity as we discover the secrets to success in the new world of innovation."

To find out more, visit [www.ideasuk.com](http://www.ideasuk.com)

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**For more information contact**

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**About ideasUK**

ideasUK is the country's foremost team for the promotion of employee innovation programmes. Working with organisations world-wide to introduce and enhance innovation in the workplace. ideasUK has been running for over 35 years and has a group of dedicated idea management specialists and a network of companies world-wide.