



34TH INTERNATIONAL CONFERENCE
IDEAS MANAGEMENT IN A CHANGING WORLD

TUESDAY 9TH | WEDNESDAY 10TH | THURSDAY 11TH NOVEMBER 2021



A VERY WARM VIRTUAL WELCOME

TO THE **ideasuk** 2021 CONFERENCE
innovation in the workplace

IDEAS MANAGEMENT IN A CHANGING WORLD

After having to cancel our event in 2020 we are absolutely delighted to be able to find a way to bring people together for a conference that sets out to refresh and inform. We all need a bit of a reset to find ways to deliver Ideas Management in a Changing World! We have some great speakers lined up to help you with your innovation programme, and we are not forgetting the most important part of the scheme, you. Day 3 is all about you and how to build your own personal resilience to keep going through all of those times when the challenges seem to keep coming.

Getting people together to exchange views has always been a primary aim of ideasUK, and we have continued to run networking and educational events during the lockdowns, all be it via screen. If you haven't had a chance to tune in to our Knowledge Nuggets, we strongly suggest you go onto the ideasUK website, ideasuk.com, and watch them now.

We are particularly looking forward to our Idea of the Year Competition, we are sure that the difficulties of the past two years will have brought out some very creative solutions.

We look forward to 'seeing' you at the ceremony on Thursday 11th November.

Thank you for joining us for our 2021 conference, Ideas Management in a Changing World.

TUESDAY 9TH NOVEMBER 2021
1

INNOVATING AT SPEED

- ① 09.30 INTRODUCTION
- ② 09.35 COVID PIVOTING
- ③ 10.00 HEALTHCARE INNOVATION
- ④ 10.40 SOLVE A TOUGH INNOVATION PROBLEM IN 60 MINUTES OR LESS!
- 11.30 KNOWLEDGE NUGGET : AGILE WAYS OF WORKING
- 12.30 – 13.30 NETWORK WITH THE PLATINUM PANEL

WEDNESDAY 10TH NOVEMBER 2021
2

SUSTAINING INNOVATION

- ① 09.30 INNOVATING FOR A REGENERATIVE FUTURE: HOW TO TACKLE YOUR ORGANISATION'S GREATEST CHALLENGE YET
- ② 11.00 SUSTAINING INNOVATION IN THE NUCLEAR INDUSTRY
- ③ 11.30 CAN REGULATION SUPPORT A SELF-IMPROVING SYSTEM AND ENCOURAGE INNOVATION?
- 12.00 KNOWLEDGE NUGGET : DEVELOPING AN INNOVATION CULTURE - FOCUS ON LEADERSHIP
- 13.00 – 14.00 IDEAS MANAGEMENT - YOUR QUESTIONS ANSWERED

THURSDAY 11TH NOVEMBER 2021
3

INNOVATION MANAGERS - FOCUS ON YOU!

- ① 09.30 FOOD FOR MOOD
- ② 10.10 MENTAL HEALTH AT WORK
- ③ 11.00 RESILIENCE – HARNESS YOUR POTENTIAL
- 12.00 – 13.00 2021 IDEA OF THE YEAR AWARDS

DAY ONETUESDAY 9TH NOVEMBER 2021

INNOVATING AT SPEED

**INNOVATION NETWORK**

SPONSOR

1**09.30 INTRODUCTION** | STUART LAWS, IDEASUK CHAIRMAN**2****09.35 COVID PIVOTING** | EMMA COWAN, INNOVATE UK

March 2020, suddenly the COVID-19 threat that had been circling the UK became very real, very quickly. With the rapid UK and subsequent world-wide lockdown now a reality it changed our world overnight. Zero face to face contact became a total and immutable fact of all areas of life. The commercial response to this was mixed, some had no choice but to lock down and wait for the opening of the economy, some decided to wait hoping the restrictions would ease in the following weeks, but some shifted immediately to adopt and thrive in the new reality. Here are some stories and examples of success, failure and technical acceleration not seen in decades. If we can't change, PIVOT.

3**10.00 HEALTHCARE INNOVATION** | TAMMY HOLMES, WEST MIDLANDS AHSN
/ LINDSEY MCLEAN, WYE VALLEY NHSTRUST

The COVID-19 crisis brought with it disruptive transformation but also the opportunity and evidence that the NHS is capable of system wide changes at scale and pace. 2020 saw a year in the NHS like no other in its 73-year history. The NHS was forced to change at great speed and magnitude to deal with the COVID-19 pandemic. Tammy Holmes (Head of Delivery (Innovation and Commercial), West Midlands Allied Health Science Network) and Lindsey Mclean (Urgent Care Programme Manager, Wye Valley NHS Trust) talk through the rapid changes that took place and how the learning from this can be used to continue to implement sustainable change in the future.

4**10.40 SOLVE A TOUGH INNOVATION PROBLEM
IN 60 MINUTES OR LESS!** | INNOVATION NETWORK

Join us for an online session where you will learn tools and processes to help your team choose and solve an important problem in just 60 minutes or less! You'll learn how to rapidly progress from problem to solution using a quick and proven step-by-step online sprint process.

11.30 KNOWLEDGE NUGGET : AGILE WAYS OF WORKING**12.30 – 13.30 NETWORK WITH THE PLATINUM PANEL**

Meet with Platinum Accreditation holders, find out what makes Platinum difference.

**REGISTER HERE
FOR DAY ONE**

DAY TWOWEDNESDAY 10TH NOVEMBER 2021**SUSTAINING
INNOVATION****wazoku**

where innovation works

SPONSOR

1

09.30 INNOVATING FOR A REGENERATIVE FUTURE: HOW TO TACKLE YOUR ORGANISATION'S GREATEST CHALLENGE YET | WAZOKU

In tackling global environmental challenges, we need to embrace diversity, collaboration, co-creation and scaled thinking to drive both near and longer-term outcomes.

During this workshop, Wazoku will be introducing how organisations can leverage the incredible capacity of the global human mind to innovate at scale and save the world one idea at a time. We will draw on evidence and over two decades of experience to show how venturing beyond the traditional boundaries of the organisation (internally and externally) and adopting new approaches, your organisation can:

1. Create unbounded capacity to innovate by solving more problems, more frequently.
2. Bring risk forward and push cost back by finding better solutions faster.

WHAT YOU'LL LEARN

- How your organisation can solve more complex problems by becoming a Challenge Driven Enterprise.
- The principles of well formulated Challenges, and how these help you arrive at better solutions.
- How to establish innovation as a core capability to sustain innovation today and build a more regenerative future.

2

11.00 SUSTAINING INNOVATION IN THE NUCLEAR INDUSTRY | DR TIM WHITWORTH, NATIONAL NUCLEAR LABORATORY

This talk will outline how, in a highly regulated and safety critical environment, innovative approaches and technologies are addressing some of the nuclear sectors key challenges. Leveraging NNL's expertise, facilities and experience to adopt, validate and deploy novel solutions for the benefit of the sector:

3

11.30 CAN REGULATION SUPPORT A SELF-IMPROVING SYSTEM AND ENCOURAGE INNOVATION? | CHRIS BOLTON, AUDIT WALES

Compliance with standards and the regulation, inspection and audit processes that support it are a necessary and common part of all businesses. But do these practices occasionally work against 'doing things differently'?

Where does a fixed set of standards fit with the changes that drive continuous improvement and bigger shifts associated with innovation?

How does regulation cope when things are happening beyond the 'rules'?

Chris will describe work happening across a Community of Practice at a Wales and UK level that is experimenting with approaches to Generative Regulation.

12.00 KNOWLEDGE NUGGET : DEVELOPING AN INNOVATION CULTURE - FOCUS ON LEADERSHIP**13.00 – 14.00 IDEAS MANAGEMENT - YOUR QUESTIONS ANSWERED**

This informal session gives you the opportunity to meet with some of the ideasUK Advisory Board members and ask any questions about your innovation programme.

**REGISTER HERE
FOR DAY TWO**

DAY THREETHURSDAY 11TH NOVEMBER 2021**INNOVATION
MANAGERS:
FOCUS ON YOU!**

1

09.30 FOOD FOR MOOD | ANNA REDDY, LEAP HEALTH

A bitesize session for those who are intrigued to know how they can make small changes to what goes in their body, to drive the mind and excel productivity they can get out!

What you eat can have a profound effect on the way you perform both personally and professionally. During this session you will explore:

- Why does food impact our mood?
- How does your current diet help or hinder your productivity?
- What is the cost of not fuelling your mind?
- Top tips to feed your mind for a productive workday
- Small steps specific to you, that will support your mood, motivation and results

You will leave the session with a clear action plan make small steps to propel performance and productivity.

2

10.10 MENTAL HEALTH AT WORK | KATIE BUCKINGHAM, ALTRUIST ENTERPRISES

This session aims to increase understanding of mental health and confidence in supporting yourself and others. By the end of the session, participants will be able to:

- Define mental health and understand some of the factors that affect mental health
- Recognise some of the early warning signs of stress and mental ill-health
- Signpost colleagues to the appropriate support

CONTENT:

- What is Mental Health?
- Dealing with Stress - The Stress Bucket
- Early Warning Signs of Mental Ill-health (in-person and remote teams)
- Starting the Conversation: Talking Top Tips
- Support Available/Signposting

3

11.00 RESILIENCE – HARNESS YOUR POTENTIAL | IMPULSION LTD

Resilience is the ability to mentally and emotionally cope with a crisis, being able to stay positive, remain calm and identify a new course of action. Resilience is not a trait that people either have or do not have. It involves behaviours, thoughts and actions that can be learned and developed in anyone. As innovation managers with the daily pressures you face, this is a critical skill to develop, so as we finish our sessions for today, join us for a workshop to explore how you can further develop your resilience.

12.00 – 13.00 2021 IDEA OF THE YEAR AWARDS

Find out which ideas have made it through to the finals of the prestigious Idea of the Year Competition and who will walk away as winners!>


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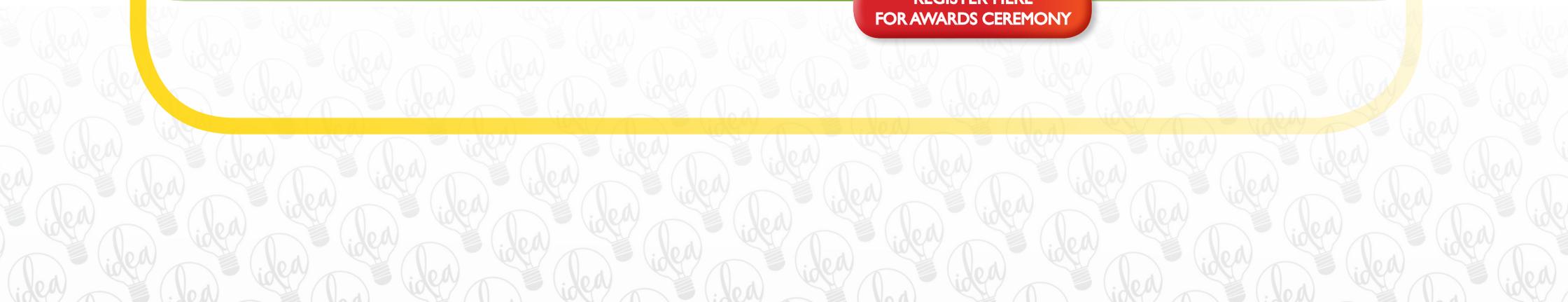


THURSDAY 11TH NOVEMBER 2021, 12:00pm GMT

2021 IDEA OF THE YEAR AWARDS

JOIN US FOR THE 2021 IDEA OF THE YEAR AWARDS CEREMONY AS WE CELEBRATE THE BEST OF THE GREAT IDEAS THAT YOU HAVE BEEN RECEIVING IN YOUR ORGANISATIONS.

[REGISTER HERE FOR AWARDS CEREMONY](#)



INTRODUCING OUR KEY SPEAKERS...

TUESDAY 9TH NOVEMBER 2021
1

INNOVATING AT SPEED

EMMA COWAN
COVID PIVOTING

Having been involved with innovation for the last 16 years, Emma formerly worked within BT's Open Innovation team and has moved to UKRI's InnovateUK, the UK Government's innovation agency.

Emma has dealt with all aspects of communicating programmes to drive engagement with experience in first assessment of ideas, assisting in the creation of the best possible idea propositions and enabling adoption of innovation throughout organisations.

Emma now works with Gov Grant funded projects in the 'Audience of The Future' Challenge to help UK businesses develop and deliver emerging technologies into the creative sector.

TAMMY HOLMES & LINDSEY McLEAN
HEALTHCARE INNOVATION

Tammy Holmes is the Head of Innovation for the West Midlands Academic Health Science Network (WMAHSN), which leads, catalyses and drives co-operation, collaboration and productivity between academia, industry, health care providers, commissioners and citizens.

Prior, Tammy worked in the National Health Service (NHS) for 18 years in a range of roles. She has an undergraduate degree in psychology and Masters in Applied Health Research, both of which had a heavy focus on change and adoption in the NHS.

Lindsey McLean has worked for the NHS in Herefordshire for 15 years. More recently, in the last 10 years she has carried out numerous project, programme and service improvement roles and is now the Urgent Care Programme Manager working across Health and Social Care in the county. Lindsey is passionate about supporting frontline ideas generation and supports frontline clinical and professional colleagues in the trialling, testing and implementation of service improvement.

INNOVATION NETWORK
SOLVE A TOUGH INNOVATION PROBLEM IN
60 MINUTES OR LESS!

Innovation Network is a worldwide network of established and highly experienced international experts that help organisations globally on their journey to innovation and change.

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WEDNESDAY 10TH NOVEMBER 2021
2

SUSTAINING INNOVATION

WAZOKU
INNOVATING FOR A REGENERATIVE FUTURE:
HOW TO TACKLE YOUR ORGANISATION'S
GREATEST CHALLENGE YET.

Every day we help people find, capture and share ideas to improve our world. Our Idea Management and Open Innovation tools enable problem solving at scale. Our global clients deliver proven innovation ROI, by engaging everyone in their innovation communities (colleagues, suppliers, partners, customers) or our amazing crowd of almost 500,000 on-demand open innovation problem solvers to solve their innovation challenges rapidly, securely and effectively from idea to invoice.

Having run over 10x more innovation challenges than anyone else, we have unparalleled experience, a proven methodology and the proof that it works. We are enterprise grade: secure, scalable and integrated with your other enterprise tools.

NATIONAL NUCLEAR LABORATORY
SUSTAINING INNOVATION IN THE NUCLEAR INDUSTRY

The National Nuclear Laboratory (NNL) is a UK government owned, commercially operated, nuclear services technology provider covering the whole of the nuclear fuel cycle. Utilising their unique set of skills, facilities and capabilities – including four world-leading laboratories in North West England – their purpose is to harness nuclear science to benefit society. NNL leads the world in nuclear innovation and are the only UK organisation able to provide technical support across the whole nuclear industry. Science, innovation and collaboration are at the heart of what NNL does; bringing together researchers, customers and the wider nuclear industry to apply our expertise and deliver innovative solutions.

CHRIS BOLTON
CAN REGULATION SUPPORT A SELF-IMPROVING
SYSTEM AND ENCOURAGE INNOVATION?

Chris has been involved in Public Sector Audit for over 20 years. He is currently leading on Research and Development for Audit Wales. Previously he established the Audit Wales Good Practice Exchange that works with a wide range of people to identify and share good practice to help support improvement in Public Services.

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THURSDAY 11TH NOVEMBER 2021
3

INNOVATION MANAGERS - FOCUS ON YOU!

ANNA REDDY, LEAP HEALTH
FOOD FOR MOOD

With over 18 years of experience in the pharmaceutical industry, working with a broad spectrum of Health Care Professionals, and in a wide range of therapy areas, I have a sound knowledge of delivering health solutions in many situations. I am also a qualified Nutritionist who is fascinated how food can have such a profound effect on prevention and management of our health.

For years I have gone against the grain by prioritising health to improve performance, and now this is becoming a societal norm. I have a huge enthusiasm for focussing on productivity and NOT the number of hours worked.

KATIE BUCKINGHAM, ALTURIST ENTERPRISES
MENTAL HEALTH AT WORK

Altruist Enterprises are a specialist provider of Resilience, Stress Management and Mental Health at Work training to organisations nationally.

We ensure your staff have the skills to support themselves and each other, through the many challenges of work and home.

Our team of experts have over 200 years combined experience working in the field of mental health and in assisting organisations with bespoke workplace well-being programmes.

To find out more, please visit www.altruistuk.com.

THE IMPULSION PROGRAMME
RESILIENCE - HARNESS YOUR POTENTIAL

The Impulsion Programme is the creation of four learning and development EQ-i accredited experts with more than 90 years of training experience between them. Through our programme, we work with businesses and individuals to unlock emotional intelligence in the workplace, creating high performing and engaged people and teams. We support people to harness the power of their emotions, to help them to build self-awareness, change how they emotionally react to challenges, communicate better, lead themselves to success, and enhance relationships.

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34TH INTERNATIONAL CONFERENCE

IDEAS MANAGEMENT IN A CHANGING WORLD

FOR FURTHER INFORMATION, VISIT OUR WEBSITE:

WWW.IDEASUK.COM/EVENTS/

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